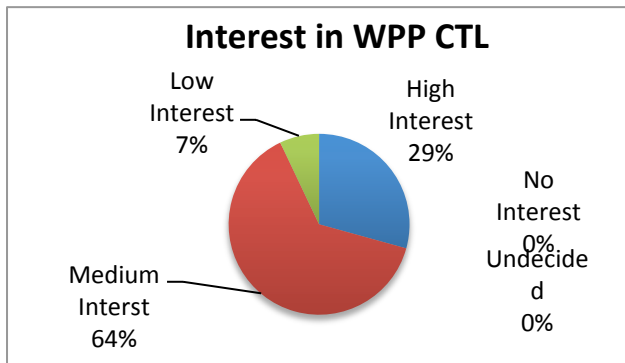


Cross the Lines Survey

With the help of the Women Peacemakers Program (WPP) newsletter readers, we have been able to improve the WPP Cross the Lines (CTL) newsletter, which you have already been receiving for several months. Through our readers' survey, sent out late 2013, we received a lot of positive feedback on the CTL.

“The CTL raises awareness of activities elsewhere. It contains a wealth of knowledge and networking opportunities for both for my colleagues and myself”



The responses of our readers were filled with helpful comments, which resulted in significant adjustments to the CTL. One of the most important changes made to the CTL is the publishing format. By using a HTML format readers are able to jump immediately to the article or section they wish to read. With this feature we responded to the request by the majority of the respondents that they, given the limited time they have to read the CTL, would like to immediately jump to

those articles that are of most interest to them.

We also made subscribing a lot easier and more visible. The new WPP website includes a subscribe button. By simply providing your name and e-mail address you are added directly to our newsletter e-mail list.

Some respondents recommended publishing the CTL in multiple languages. Though we recognize this need, unfortunately, as a small team, we currently only have the capacity to publish the monthly newsletter in English.

Many respondents requested more stories from the field. We will launch a new section “GSANV in Action” soon. In this section we will highlight stories from grassroots activists making the work of the WPP partners much more visible to our readers.

NEWSLETTER

Subscribe to our newsletter Cross the Lines

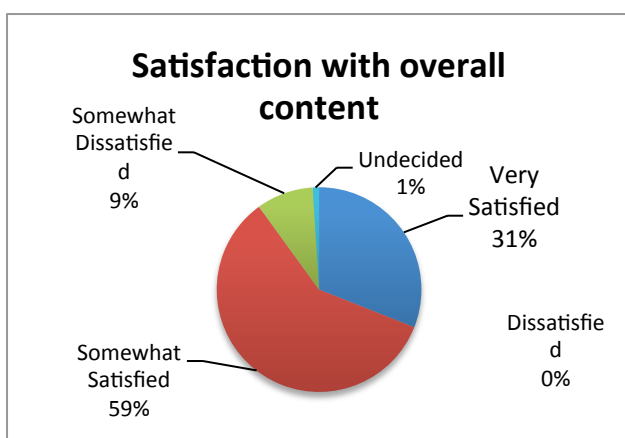
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62% of the respondents find that the information in the Cross the Lines is very relevant for their work.



We were very happy to learn that the majority of the readers found the CTL to be relevant for their work. Although most individual sections of the newsletter were viewed to be relevant, the “Job Opportunities” section was seen as less relevant. We therefore removed this section, which opened up space for more articles and new items, such as “GSANV in Action”. We also learned that the majority of the readers were satisfied with the quality of our articles. This encourages us to continue to add great quality articles from either academia or activists in the field.

We thank you very much for your feedback and look forward to continue hearing from you!

The WPP Team